



Argo Swim Video | Train Smarter. Swim Faster.™

Argo Swim Video is a filming service for swimmers. Our system enables daily technical instruction during practice. Equipped with handheld, slow-motion video, coaches show swimmers how to improve. This affordable service includes 2 filming sessions per year, to ensure consistent improvement and ongoing feedback. Our software enables coaches to create and deliver unique “teaching voice-overs”. We also offer professionally produced “voice-overs”, done by expert coaches and delivered directly to the swimmer’s phone or laptop.

STREAMLINED FILMING PROCESS

- Our film-tech comes to your pool and films your swimmers
- Our camera moves with the swimmer, end-to-end, filming above and below water
- We film each swimmer from multiple angles; front-head-on, side and rear-quarter
- After filming, the video lives on coach’s iPad, for everyday use & technical instruction

AFFORDABLE TURN-KEY SERVICE

- We film 2x per year for \$100 per swimmer (~\$50 per session), 100 swimmer minimum
- Wall-mounted giant screens, included in our offering, enable “one-to-many” teaching
- Video is delivered via iPad, iPhone, website and through unique teaching “voice-overs”
- We offer professionally-produced voice-overs done by expert coaches

VISUAL LEARNING & IMPROVED ENGAGEMENT

- Over 80% of kids identify as “visual learners” but have never seen themselves swim
- Video increases fun and engagement, helping kids maintain better swim-life balance
- Coaches are able to run more dynamic, efficient practices, and be better teachers



Founder and CEO

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