



Argo Swim Video | Train Smarter. Swim Faster.™

Argo gives you fresh, relevant video content twice per season. If you wish to arrange more filmings we have volume discounts available. We provide one or more iPads and giant screens to teach with. We also provide free voice-overs, done by expert coaches, taking this time-consuming step off your plate. We have an every-expanding group of accomplished swimmer-coaches who perform this service for us. If you have a coach you would like to do your voice overs, just let us know. We will train them on the use of the voice over software.

Coach Pro Program

- This program is predicated on a 2x/year approach to filming
- Cost is \$100 per swimmer for 2 filming sessions; minimum of 100 swimmers
- This price includes filming, hardware, software, training & expert voice-over
- Advance deposit of \$2400 required; ½ of this deposit is credited back to you at each filming
- We film every swimmer doing an IM, during practice, using an unrestricted edge lane
- Free hardware includes at least one iPad Pro and one 65" HD ViewStation

Summary of Team Responsibilities

- Complete service agreement and pay \$2400 deposit
- This deposit is credited back against balance due on first day of filming
- Give us good clear water in which to film for you; specs available on request
- Tightly condense filming; always 2 kids waiting, supervised by parent volunteer
- Pay balance due, by club check, at conclusion of filming session
- Give us the email addresses of all swimmers to be filmed

Summary of Argo Responsibilities

- Film every athlete in the same professional, thorough manner
- Professionally install and configure iPads and wall mounted screens
- Load all video onto one or more iPads with Hudl Technique playback software
- Conduct 1-hr brainstorming session with coaching staff on the subject of video teaching
- Deliver all professionally produced voice-overs within 21 days of filming
- Provide friendly, helpful website support to swimmers and parents
- Provide certificate of liability and current USA Swim (background check) ID



Founder and CEO

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